



How to Build Quick and Dirty Podcasts



Mathieu Plourde & Bryan Lane



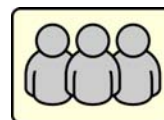
1/16/2008

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What is a Podcast?

In teams, define what a Podcast is. Think in terms of format and delivery method.



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2



Our Definition For Today's Class

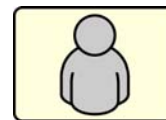
Any **audio** or **video file** that can be **transferred** to a **computer** or to a **mobile device** of any nature.



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Your Personal Goal

What do you individually expect to be able to accomplish following this training session?

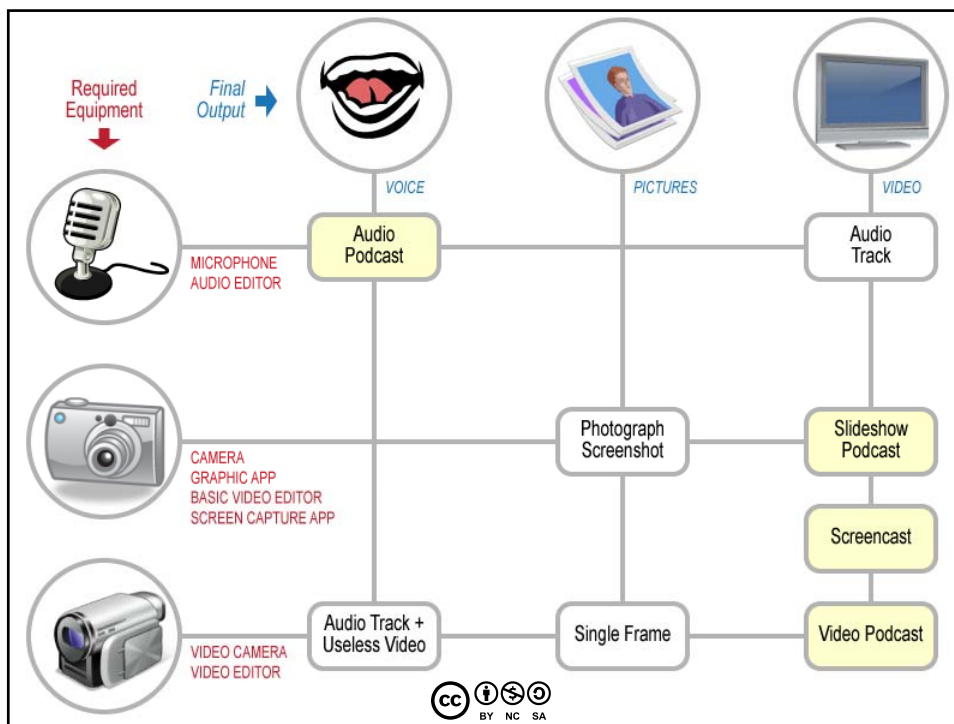


Our Agenda

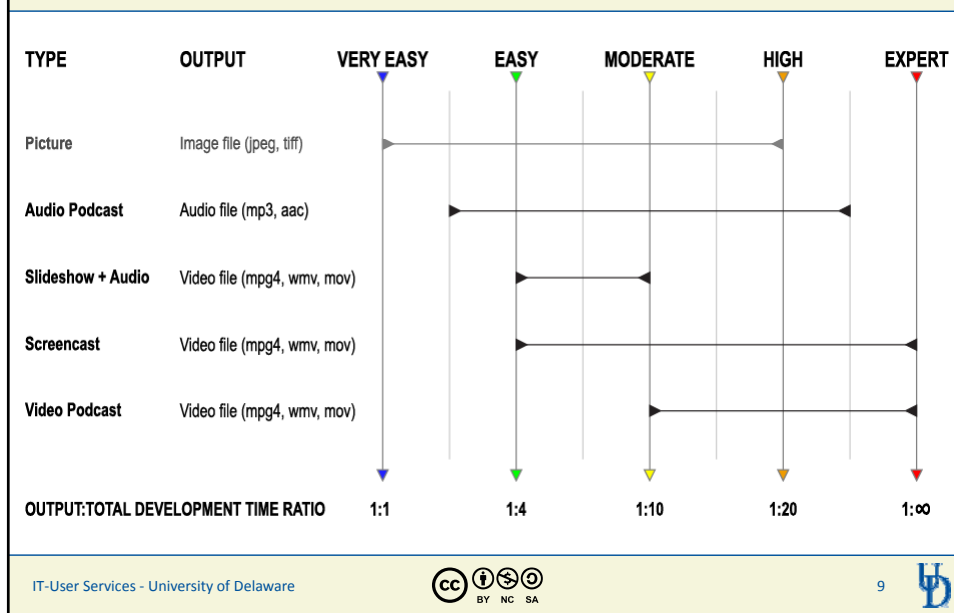
1. Level of Complexity
2. User Experience
3. Communication Goal
4. Content
5. Format
6. Sound Capture
7. Audio Editing With Audacity
8. Publishing Your File

1. Level of Complexity

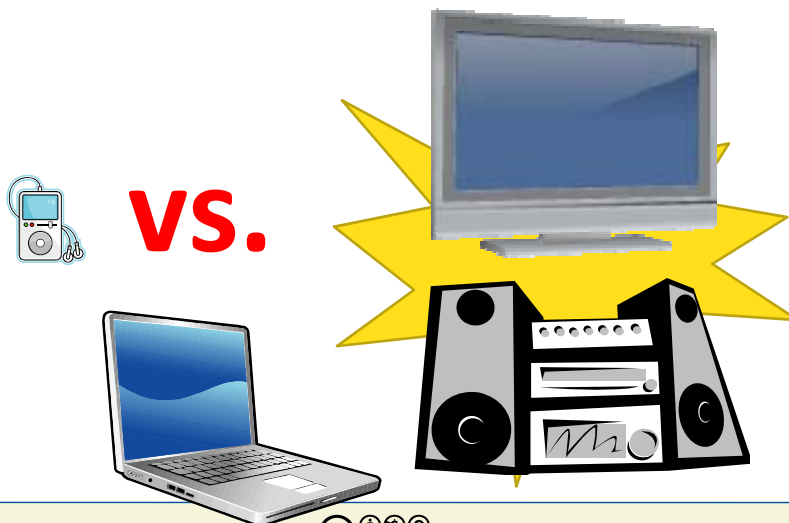
- Depending on the desired output, a podcast can be easy and fast to build or become a nightmare.





Relative Complexity Diagram (Estimated)

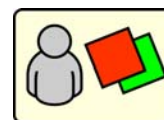


2. User Experience



A Quick Poll

- What is more important?
 - Audio 
 - Video 

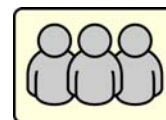


3. Communication Goal



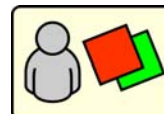
4. Content of a Podcast

What makes a podcast efficient? In teams, try to define three attributes a podcast should have to be considered interesting.

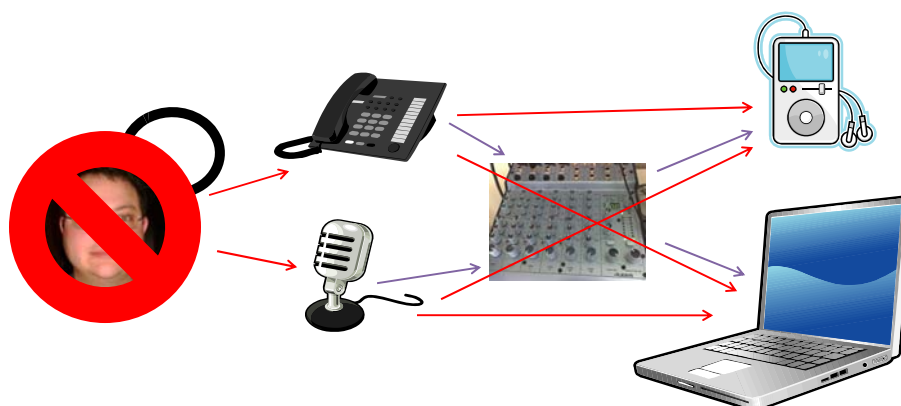


5. Format

- How Long Should a Podcast Be?
 - Two Hours?
 - One Hour?
 - 30 minutes?
 - 15 minutes?
 - 5 minutes?
 - 1 minute?
 - 30 seconds?



6. Sound Capture



Mixer picture credit: www.flickr.com by mdubinko

Recording Environment

- Which of these environments will provide you the best sound quality?



A

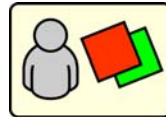
- A. Matt's Closet
- B. Matt's Basement
- C. Outside
- D. At the Trabant's Food Court



C



B



D

7. Using Audacity



<http://audacity.sourceforge.net/>

- Flat is bad
- Think 'Digital' not 'Analog'
- Where is this being accessed

Podcast Assembly

- Intro or intro music (or both)
- + Overview of the podcast
- Jingle or stinger
- Segment
- +Additional Stingers
- +Additional Segments
- Outro Music or Outro (or both)

Ruining Your Content

- Pops & Clicks
- Outside noise
- Distortion
- Varying Levels

Using a Template

- Advantages of using a template:
 - Consistency between your podcasts
 - Built-in best practices
 - Streamlined process → You save time!!!

8. Publication

- A Website
- A Learning Management System Site
- As an Attachment to a Blog Post
- RSS Feeds



Copyright Issues

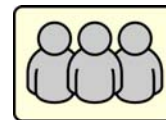
- Make sure you have the right to use:
 - Audio:
 - Narrator
 - Music
 - Images:
 - Pictures
 - Video



Image Credit: <http://creativecommons.org/about/>

Conclusion

**As a group, let's define
Podcasting Worst Practices,
and strategies to avoid
them.**



Best Practices

- Think Rapid Development
 - Build a workflow that works for you
 - Think of your audience
 - Start simple, add layers of complexity later
 - Use the right equipment



in the University of Delaware Morris Library

<http://www.udel.edu/smdc/>

Questions, Comments?

- | | |
|---|---|
| <ul style="list-style-type: none"> • Communication/
Technical: <ul style="list-style-type: none"> • Student Multimedia Design Center • Bryan Lane
bryan@udel.edu
#8819 | <ul style="list-style-type: none"> • Teaching and Learning: <ul style="list-style-type: none"> • Instructional Services • Mathieu Plourde
mathieu@udel.edu
#4060 |
|---|---|